Freelancer / Minijob (m/f/d) at GreenFaith in Germany

Social media and communication

Start date: as soon as possible
Location: Remote/home office, in Germany
Scope: 8-10 hours/week
Pay rate: on 520€ monthly basis (mini-job) or fee contract (15€/hour)
Potential option of moving to a permanent position in 2024

About GreenFaith

GreenFaith is an international interfaith organization and grassroots movement for environmental and climate justice - one of the oldest organizations of its kind.

Because the Earth and all people are sacred and endangered, GreenFaith is building a global, multi-faith climate and environmental movement. We are bringing together people of different religions and creating local GreenFaith groups to change ourselves, our spiritual institutions, and society to protect the planet and create a compassionate, loving, and just world.

In Germany, we operate as the non-profit association GreenFaith e.V. We work together on a local and national level in Germany and are in regular exchange with the international GreenFaith movement.

Our goal is to engage people at the grassroots level for climate justice and organize them through local groups (GreenFaith Circles), continuing education, and networking. Furthermore, we mobilize people of faith and religious leaders through targeted communications and multi-faith climate campaigns.

Communication and social media of GreenFaith in Germany

The German-language Internet presence of GreenFaith takes place on various platforms:
- Website in German with international and country-specific sections
  www.greenfaith.org/de/
- Facebook: GreenFaith, Deutschland
- Instagram: greenfaith_deutschland
- Twitter: https://twitter.com/GreenfaithD @GreenFaithD

Task description

- Develop, design, and publish content for social media (approximately 3 posts per week).
- Email campaigns for GreenFaith events and trainings (approx. 1 per week)
- Development, design and dispatch of the German newsletter (approx. 1 per month)
- Updating and further development of the regional website in German (approx. 2h/week)
- CRM and data management for GreenFaith in Germany
- Written translations English <-> German
- Management of the image archive of GreenFaith actions and events in Germany
- Establishment of web tools and marketing for the acquisition of private donations
- Participation in the international communication team of GreenFaith (weekly meeting and coordination)

Qualifications

- Excellent written and spoken German and English language skills
- Bring flexibility, willingness to cooperate and enthusiasm for working in international contexts and with people from different cultures and religions
- Knowledge of (or willingness to learn) CRM tools such as Action Network, Salesforce.
- Knowledge of (or willingness to learn) social media algorithms, current trends (hashtags, music, etc.)
- Design skills, e.g. with Canva or Adobe
- Straightforward, clear writing style
- Creativity in the creation of content and designs
- Confident with Zoom, Slack, Google Calendar, Hootsuite, and other online tools
- Experience working for climate justice in a faith-based or civil society organization or movement is a plus
- Ability to cooperate and organize to work with local groups, volunteers and members of GreenFaith e.V. for content development.
- Knowledge in video editing is an advantage

Application:
Please send your expressive application with cover letter, resume and include 2 samples of your work to admin@greenfaith.org by February 28, 2023. Interviews take place virtually and on an ongoing basis.